

So, let us work with the figure of \$50 pesos (US\$2.50) per Christian per week:

Population of México:
100,000,000 people

Percentage of Christians
in Mexico: About 7%

Christians in Mexico:
7,000,000

Amount spent every week on junk
food by Mexican Christians:

$$\begin{array}{r} 7,000,000 \\ \times \quad \$50 \text{ (US\$2.50)} \\ \hline \$350,000,000 \end{array}$$

Every month: \$1,400,000,000
(US\$70,000,000)

**Seventy
Million Dollars!**

(Over 200 times the amount that the
Christian church in **Mexico** is
currently giving to cross-cultural
missions!)

God asks us in Isaiah 58:5, “Is
this the kind of fast I have
chosen?”



Victor Guillén

What are the benefits of eating so
much junk food?



Obesity!

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Diabetes!



Cavities!

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**If each one made a small, daily
sacrifice, we could release the
funds to finish the Great
Commission!**



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It is time to play...



**100 Christians
Said...!!!**

**How to discover a
Gold Mine
for funding
World Missions**

Missionary candidates travel about raising support for their ministries, but many times the response from our churches is:

There just is not enough money!



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Is that true? Have we given as much as we can to send our missionaries to the 7,000 ethnic groups that are still waiting to hear about Jesus?

Let us analyze our missions giving.

The evangelical Christian church in **Mexico** is currently supporting about 400 full-time foreign missionaries.

Praise God for that!

If each missionary unit receives on average about \$15,000 pesos (US\$750) a month in support, then the total **Mexican** missions offerings are:

$$\begin{array}{r} \$15,000 \\ \times 400 \\ \hline \$6,000,000 \text{ monthly!} \end{array}$$

(About US\$300,000 a month!)

That is a lot of money!



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Yes, for sure, that is a lot of money, and many are giving out of their poverty with much sacrifice, but now it is time to play...

100 Christians Said...!!



We asked 100 Christians in **Mexico** the following question:

How much money does a Christian in **Mexico spend on junk food every week?**

By “junk food” we mean:

- Soft drinks
- Chips
- Sweet pies and cupcakes
- Chewing gum
- Ice cream
- Candy

After interviewing thousands of Christians, we calculated the average, and then reduced it by more than half to be on the conservative side. 100 Christians said...

Fifty Pesos!

(About US\$2.50!)